

Illinois Association for Health, Physical Education, Recreation & Dance



affiliated with
MID-WEST ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE
and the
AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE

ILLINOIS JOURNAL CONTRACT WITH ADDENDUM

When this agreement has been signed by both parties, it shall constitute a contract between Illinois Association for Health, Physical Education, Recreation and Dance and:

(Company Name) _____

(Address) _____

(City) _____ (State) _____ (Zip) _____

(Phone) _____ FAX _____

E-mail _____

_____ AGREES TO PURCHASE

(Print Company Name)

ADVERTISING SPACE IN _____ ISSUE(S) OF the Illinois JOURNAL.

Purchaser agrees to furnish copy for said advertising space according to the specification listed on Addendum #1 of this contract on or before the deadlines for each issue as follows:

_____ Spring Issue (March) ----- February 1st _____ Fall Issue (October) ----- July 1st

Check size of AD:

_____ full page

_____ ½ Page

_____ ¼ Page

Please sign and send this contract to:

Robert M. McBride
IAHPERD Executive Director
1713 S. West Street
Jacksonville, IL 62650-3229
(217) 245-6413
(217) 245-5261 FAX

Authorized Signature

Credit Card Number

Expiration Date

Amount IAHPERD to Charge Card

IAHPERD only accepts these credit cards

Visa / MC/ Discover

AFFILIATES

Action for Healthy Kids*American Heart Association*Consortium to Lower Obesity in Chicago Children*Illinois Association for Supervision and Curriculum Development*Illinois Athletic Directors Association*Illinois Coaches Association*Illinois Chapter American Academy Pediatrics*Illinois Coalition for Adapted Physical Education*Illinois Nutrition Education Training*Illinois Elementary School Association*Illinois Girls Coaches Association *Illinois High School Association*Illinois Athletic Trainers Association*Illinois School Health Association*Mid-American Chapter-American Red Cross*St. Louis Dairy Council*Suburban High School Association for Department Chairs of Health and Physical Education*

ADVERTISING CONTRACT – ADDENDUM #1

ADVERTISING RATES

ILLINOIS JOURNAL

<u>SPACE</u>	<u>1 ISSUE</u>	<u>2 ISSUES/PER ISSUE</u>
1 Page	\$200	\$175 an issue
1/2 Page	\$125	\$100 an issue
1/4 Page	\$75	\$60 an issue
Front/Back Inside Cover	\$300	\$275 an issue

CIRCULATION INFORMATION

Circulation --- 4,300 plus

Locality --- Illinois and several other states

Who --- Health, Physical Education, Recreation and Safety Education Teachers and Administrators; Athletic Directors; City and District Directors; Coaches; Community Recreation Directors; and Libraries.

Black & White Advertising Only

Rules for electronic or CD submission of advertisement

Copy and Contract Regulations

- A. The publisher assumes no responsibility and will not be held liable for any statements appearing in the advertisements.
- B. Advertising simulating editorial content will not be accepted.
- C. It is assumed that all pictures, names and endorsements by advertisers have been covered by written consent.

For Digital Pictures:

- D. * The camera should be at least a 3 or above Mega Pixel digital camera.
* Set the picture resolution to the highest the camera offers.
-- for example: 1028x764
--This setting is usually assessed through a menu in the camera.
--If there are no numbers to choose, choose "high" which is usually an option when no resolution numbers are available.
- E. * Files are usually saved in JPEG format, which will be fine.
- F. * As with any picture taking, please remind the photographer to not take pictures with the sun/light behind the person in the picture.

For JOURNAL Advertisements:

- G.. * Please provide both *.PDF (Acrobat Portable Document Format) files and *.EPS (Encapsulated PostScript) files. (This way I have a backup just in case).
- H. * When sending these files, please send all fonts used (both screen and printer).
- I. * Please send a hardcopy print of the ad, so I can verify the ad looks correct.